## SEIKO-The Company Store 1305 Tanger Mall Drive-Tanger II Riverhead, New York 11901 631-208-1178 Seiko.riverhead@verizon.net

January 29, 2006

Dear Associate:

As a Member of the Business Community you understand the power of your First Impression. Do you realize the impact your accessories generate in that First Impression? Let's face it; you only have one chance to make a First Impression of Quality!!

I would like to introduce you to Seiko-The Company Store. We are an outlet store located in Tanger Outlet Center in Riverhead, New York. We offer Seiko and Pulsar timepieces. We are a unique store; we have a variety of items from Pulsar Tech Gear to Seiko Elite line of Arctura, Sportura and Courta to Melody clocks, traditional mantel clocks and simple travel alarm clock. The Company Store pricing structure starts with 25% off the retail price and we then discount an additional 25% or more off. For example: an item sells for \$100.00 retail, the Company Store price is \$75.00 which we discount 25% = \$56.25 (your cost before tax). A significant savings for you!!

As an Associate of BNL we would like to offer you an *additional 25% discount* on your *entire purchase*. Not be to combined with another coupon or previous purchase.

Our winter hours of business are Sunday to Friday, 10am - 7pm and Saturday, 9am - 9pm from January 1 to March 12. Summer hours are Monday to Saturday 9am - 9pm and Sunday 10am - 7pm. We are located in Tanger Outlet Center, Riverhead New York in Tanger II near the food court.

We look forward to seeing you soon.

Sincerely,

Joann Neubert Store Manager